

School Library Services

Top tips

- Promote the Empathy Day Festival programme to your schools in newsletters, etc. Encourage them to:
 - **sign up for our FREE resources**
 - **take the Empathy Challenge**
 - **watch our brilliant daily online events (see programme on page 6 of the toolkit)**
 - **register for our exclusive LIVE online Empathy Day event (see full programme on page 6 of the toolkit)**
- Highlight the inspirational author & illustrator input during the festival by promoting their books in an Empathy Day Festival display
- Showcase activities by encouraging SLS staff to take part in the Empathy Challenge and sharing what they create
- Create a Read for Empathy display or invite SLS staff to review books in the current and past Read for Empathy collections
- Highlight the free [Empathy Shorts](#) to schools

